

		Platinum Sponsor	Diamond Sponsor	Gold Sponsor	Silver Sponsor
<b>Sponsorship Fee (Rs.)</b>		<b>1000000</b>	<b>800000</b>	<b>600000</b>	<b>400000</b>
<b>Maximum Sponsors (in Nos)</b>		<b>4</b>	<b>6</b>	<b>Multiple</b>	<b>Multiple</b>
<b>Pre Conference</b>	Logo on the Conference Mailers / Circulars	✓	✓	✓	X
	Logo on the Expo Mailers / Circulars	✓	✓	✓	✓
	Logo on the Event Website and Social media page	✓	✓	✓	✓
	Logo on the printed brochures if any	✓	✓	✓	✓
	Corporate advertisements in Conference webpage (Sponsor to provide the advertisement)	✓	✓	X	X
	Conference website hyperlinked with Sponsor's web home page	✓	✓	✓	✓
	Company's profile in the conference website.	✓	✓	X	X
	Complimentary Passes to the Conference	<b>20</b>	<b>15</b>	<b>10</b>	<b>5</b>
<b>During Conference</b>	Speaking Opportunity at the Conference Inaugural Session (10 minutes slot for MD / CEO, Topic of address to align with conference theme) –	✓	X	X	X
	Speaking Opportunity at the Conference Plenary Session (15 minutes slot; Topic of address to align with conference theme/session technical areas)	✓	✓	X	X
	Screening of corporate film during the Conference Session breaks (seconds)	<b>180</b>	<b>90</b>	<b>60</b>	<b>X</b>
	Complimentary Built-up Stall in the conference venue for Corporate display / Technology Demo / Network	✓	✓	✓	✓
	Logo on the side wings of the Conference Backdrop	✓	✓	✓	✓
	Logo on the Masking Screen in the hall	✓	✓	X	X
	Logo on Registration Desks	✓	✓	X	X
	Logo on the Documentation Kit if any	✓	✓	X	X
	Distribution of gifts to delegates (at sponsor's own cost)	✓	✓	✓	X
	Special mention of speaker along with her / his photo & brief profile in the conference website.	✓	✓	X	X
	B2B meetings with conference attendees / speakers (subject to interest)	✓	✓	X	X
	Logo on the Lanyards	✓	X	X	X
	Logo on the screensavers between Sessions	✓	✓	✓	✓
	Logo on Thank You Sponsors Standee	✓	✓	✓	✓
	Access to VIP Lounge	✓	✓	X	X
<b>Post Conference</b>	Logo placement in Post Event Newsletter	✓	✓	✓	✓
	Sharing of list of Conference attendees	✓	✓	✓	✓

### **Why Sponsor this Expo?**

- Get a chance to partner with the local entrepreneurs from the fastest growing region of the country
- The sponsorship offers a rare opportunity to promote your organization to the largest & relevant gathering of entrepreneurs
- Maximize your brand presence by demonstrating your products & services to the right target audience
- Obtain excellent networking opportunities during the event for your representatives
- Gain maximum access to an interested, influential audience you need to meet before, during and after the event
- Opportunity to showcase your brand through pre-event promotion such as event website, HTML Emailers, Social Media post etc